

Privacy Policy for The Rawls Team

Last Updated: December 12, 2025

The Rawls Team (“we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.therawlsteam.com or interact with us through our contact forms, email, SMS, or other communication channels.

Please read this Privacy Policy carefully. By using our website or submitting your information, you consent to the practices described below.

1. Information We Collect

We collect the following personal information when you voluntarily submit it through our contact forms or communication channels:

- Name
- Email address
- Phone number
- Any message or information you provide in text fields

We may also automatically collect basic technical information through cookies or analytics tools (such as Google Analytics), including IP address, browser type, device type, pages viewed, and time spent on our site.

2. How We Use Your Information

We use the information we collect to respond to inquiries, provide real estate services, send updates or marketing communications, improve our website, and maintain internal records and analytics.

3. SMS & Email Communications

By providing your contact information, you consent to receiving SMS and email messages from The Rawls Team for real estate services, updates, marketing, and general communication.

Message frequency may vary. Message and data rates may apply.

Reply STOP to opt out or HELP for assistance.

You may unsubscribe from emails via the link provided or by contacting us.

4. How We Share Your Information

We do not sell your personal information. We may share your information with trusted third parties who help us operate our website and deliver services, including email providers, CRM platforms, hosting providers, and analytics services.

5. Cookies & Tracking Technologies

Our website may use cookies, pixels, and similar tools to improve website functionality, personalize experience, and analyze performance. You may disable cookies in your browser settings.

6. Data Security

We take reasonable measures to protect your information from unauthorized access, misuse, or disclosure. However, no internet transmission is completely secure.

7. Your Rights & Choices

You have the right to opt out of communications, request access to your information, request corrections or deletion, and disable cookies. Contact us to exercise these rights.

8. Links to Other Websites

We are not responsible for the privacy practices of third-party websites linked on our site.

9. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted here with a new "Last Updated" date. Continued use of the website means you accept these changes.

10. Contact Us

The Rawls Team

Email: rawlsteam1@gmail.com

Phone: 903-363-2022

Address: 7925 S. Broadway Suite 460, Tyler, TX 75771